Why work with a market leader?

EY is the number one organization by audit share for helping high growth companies to list publicly. With 30 years of IPO experience, we know what it takes to be ready for an IPO. We leverage our international credentials to provide the guidance needed to address the priorities and mitigate risks.

Our global network gives us a presence in each capital market and an external network of capital market intermediaries, regulators and exchanges.

Our IPO leaders network provides access to a deep pool of knowledge and experience to help anticipate the risks and navigate through the challenges of life as a public company. We have interdisciplinary teams with market-specific knowledge to facilitate cross-border IPOs and overseas listings.

EY’s IPO services:
► IPO readiness assessment analyzing the gaps for market eligibility
► IPO destination advisory finding the right marketplace

IPO readiness

Save time and costs and increase transaction certainty by adopting a structured approach to your IPO journey

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Are you ready to take every step of the IPO journey?

EY’s IPO readiness service is the first step in what we describe as the “IPO value journey” and is designed to guide your company through a successful transformation from private to public status. Achieving readiness will ensure a strong debut in the capital markets. Getting IPO readiness right means implementing change throughout the business, organization, and the corporate culture. As a public company, you will be subject to increased filing requirements, transparency, compliance, scrutiny by investors and analysts, and overall accountability for delivering on promises. Successful businesses start to prepare typically 12 to 24 months before the IPO—in many cases with an IPO readiness assessment.

Benefits for stakeholders

1. **Save time...**
   - ... by gaining insight into your capital-raising options. EY’s IPO readiness service helps you decide which options best fit your business strategies and objectives, delivers an IPO base case and builds the roadmap to enhanced value.

2. **Reduced costs...**
   - ... by achieving transparency on how to get IPO-ready. We help you map out the organizational changes required to successfully execute an IPO or other capital transaction in one integrated approach.

3. **Increase transaction certainty...**
   - ... in unpredictable IPO markets. At EY, we see every IPO as a structured process of transformation that maximizes transaction value.

4. **Share knowledge...**
   - ... and train your team. We present all the specific requirements of your IPO and provide you with an ideal opportunity to address questions, share knowledge and train your team.

**Structured process and deliverables**

1. **Assessment workshop**
   An assessment workshop covers all areas specific to the IPO case: strategy, structures, taxes, financials, internal systems, functions, leadership, and the planned timeline. We work hand in hand with you to identify and discuss any gaps that need closing on your IPO value journey. We also discuss strategic funding considerations and develop an initial target structure and IPO base case in line with your objectives.

2. **Diagnostics and gap analysis**
   We compare the target structure with the current structure to reveal any gaps. We analyze these in greater detail in individual follow-up workshops and clarify the time, content and resources required to close them. These results are then used to develop the plan for the work leading up to the multitrack option/IPO.

3. **IPO readiness result report**
   The IPO readiness result report defines the strategy that lays the foundation for further discussions and multitrack readiness checkpoints, visualizes the gaps between your current status and IPO target-ready status, and recommends work streams and a road map. It also estimates timelines and resources required to fill the gaps and achieve IPO readiness.

**The IPO readiness assessment workshop can include up to eight modules tailored to your specific needs**

**A tailor made and integrated approach**

- **Strategy**
  - IPO value journey
  - IPO destination
  - Equity story and offering concept

- **Structures**
  - Issuing company
  - Group structure
  - Maintenance of influence

- **Taxes**
  - Company level
  - Shareholder level
  - Transaction level

- **Timing**
  - IPO windows
  - Plan B options
  - Internal resources

- **Leadership**
  - C-suite and board of directors
  - Remuneration
  - Corporate governance

- **Functions**
  - Investor relations
  - Compliance Officer
  - Committees

- **Systems**
  - Internal controls
  - Enterprise risk
  - Compliance Management

- **Financial**
  - External reporting
  - Forecasting
  - Prospectus

**IPO value journey**

**Planning**

- 1. Prepare
- 2. Options
- 3. Timing

**Execution**

- 4. Right team
- 5. Infrastructure
- 6. Governance
- 7. Investor relations
- 8. Roadshow

**Realization**

- 9. Investors and analysts
- 10. Deliver

**Pre-IPO**

- 12-24 months

**IPO**

- 6-12 months
- 4-6 months
- 2-4 months
- 1-2 months
- 2-4 weeks
- 1 week

**Post-IPO**

- 30 days and beyond